

1st year

Fundamentals of graphic design
3157G04023 / B - 9 CR

Cinematic language
3157G04005 / B - 9 CR

Theory and image analysis
3157G04002 / B - 10 CR

Montage theory and techniques
3157G04009 / OB - 5 CR

Photography
3157G04017 / OB - 4 CR

Design and creation of digital
sound 3157G04012 / OB - 5 CR

Audiovisual project I
3157G04016 / OB - 3 CR

Multimedia fundamentals
3157G04013 / OB - 3 CR

Aesthetics and art theory
3157G04001 / OB - 4 CR

Audiovisual and sound technology
3157G04010 / OB - 4 CR

Camera operation and lighting
3157G04011 / OB - 4 CR

2nd year

Culture and thought
3157G04003 / B - 8 CR

Methodologies and Creative
Techniques 3157G04025 / B - 9 CR

Audiovisual and multimedia
production 3157G04027 / B - 6 CR

Graphic design projects
3157G04024 / OB - 9 CR

3D I
3157G04015 / OB - 6 CR

Contemporary languages
3157G04008 / B - 3 CR

Creative project
3157G04018 / B - 6 CR

Sociology and communication
theory 3157G04004 / OB - 4 CR

Multimedia technologies
3157G04014 / OB - 9 CR

3rd year

Business creation
3157G04029 / OB - 6 CR

Narrative structures and devices
3157G04006 / OB - 4 CR

Marketing
3157G04028 / OB - 6 CR

Elective*
OP - 24 CR

Transmedia project management
3157G04019 / OB - 9 CR

Videographic script
3157G04007 / OB - 5 CR

Idea generation workshop
3157G04026 / OB - 6 CR

4th year

Internship program
3157G04044 / OB - 10 CR

Transmedia project: Idea
3157G04020 / OB - 5 CR

Transmedia project: Tools
3157G04021 / OB - 10 CR

Transmedia project: Expression
3157G04022 / OB - 5 CR

Final degree project
3157G04045 / OB - 12 CR

Academic recognition
OB - 6 CR

Elective*
OP - 12 CR

Electives

3D II
3157G04031 / OP - 6 CR

Audiovisual direction
3157G04032 / OP - 6 CR

Acting direction
3157G04047 / OP - 6 CR

Audiovisual design
3157G04034 / OP - 6 CR

Sound design
3157G04039 / OP - 6 CR

Interactive design
3157G04033 / OP - 6 CR

Video editing
3157G04041 / OP - 6 CR

Graphic design project II
3157G04104 / OP - 6 CR

Audiovisual project II
3157G04042 / OP - 6 CR

Immersive reality
3157G04040 / OP - 6 CR

Script writing and development
3157G04036 / OP - 6 CR

Complementary seminars
3157G04043 / OP - 6 CR

Creative technologies
3157G04052 / OP - 6 CR

Multimedia technologies II
3157G04030 / OP - 6 CR

3D III
3157G04035 / OP - 6 CR

Art direction
3157G04051 / OP - 6 CR

Photography direction
3157G04050 / OP - 6 CR

Creative photography
3157G04037 / OP - 6 CR

Illustration
3157G04049 / OP - 6 CR

Basic Compulsory Elective

B Basic OB Compulsory OP Elective