

1st year

Fundamentals of Graphic Design
3157G04023 / B - 9 CR

Cinematic Language
3157G04005 / B - 9 CR

Theory and Image Analysis
3157G04002 / B - 10 CR

Montage Theory and Techniques
3157G04009 / OB - 5 CR

Photography
3157G04017 / OB - 4 CR

Design and Creation of Digital Sound
3157G04012 / OB - 5 CR

Audiovisual Project I
3157G04016 / OB - 3 CR

Multimedia Fundamentals
3157G04013 / OB - 3 CR

Aesthetics and Art Theory
3157G04001 / OB - 4 CR

Audiovisual and Sound Technology
3157G04010 / OB - 4 CR

Camera Operation and Lighting
3157G04011 / OB - 4 CR

2nd year

Culture and Thought
3157G04003 / B - 8 CR

Methodologies and Creative Techniques
3157G04025 / B - 9 CR

Audiovisual and Multimedia Production
3157G04027 / B - 6 CR

Graphic Design Projects
3157G04024 / OB - 9 CR

3D I
3157G04015 / OB - 6 CR

Contemporary Languages
3157G04008 / B - 3 CR

Creative Project
3157G04018 / B - 6 CR

Sociology and Communication Theory
3157G04004 / OB - 4 CR

Multimedia Technologies
3157G04014 / OB - 9 CR

3rd year

Business Creation
3157G04029 / OB - 6 CR

Narrative Structures and Devices
3157G04006 / OB - 4 CR

Marketing
3157G04028 / OB - 6 CR

Elective*
OP - 24 CR

Transmedia Project Management
3157G04019 / OB - 9 CR

Videographic Script
3157G04007 / OB - 5 CR

Idea Generation Workshop
3157G04026 / OB - 6 CR

4th year

Internship Program
3157G04044 / OB - 10 CR

Transmedia Project: Tools
3157G04021 / OB - 10 CR

Transmedia Project: Expression
3157G04022 / OB - 5 CR

Transmedia Project: Idea
3157G04020 / OB - 5 CR

Final Degree Project
3157G04045 / OB - 12 CR

Academic Recognition
OB - 6 CR

Elective*
OP - 12 CR

Electives

3D II
3157G04031 / OP - 6 CR

Audiovisual Direction
3157G04032 / OP - 6 CR

Acting Direction
3157G04047 / OP - 6 CR

Audiovisual Design
3157G04034 / OP - 6 CR

Sound Design
3157G04039 / OP - 6 CR

Interactive Design
3157G04033 / OP - 6 CR

Video Editing
3157G04041 / OP - 6 CR

Graphic Project Methodology
3157G04038 / OP - 6 CR

Audiovisual project II
3157G04042 / OP - 6 CR

Immersive reality
3157G04040 / OP - 6 CR

Script Writing and Development
3157G04036 / OP - 6 CR

Complementary Seminars
3157G04043 / OP - 6 CR

Creative Technologies
3157G04052 / OP - 6 CR

Multimedia Technologies II
3157G04030 / OP - 6 CR

3D III
3157G04035 / OP - 6 CR

Art Direction
3157G04051 / OP - 6 CR

Photography Direction
3157G04050 / OP - 6 CR

Creative Photography
3157G04037 / OP - 6 CR

Illustration
3157G04049 / OP - 6 CR

Basic Compulsory Elective

B Basic

OB Compulsory

OP Elective

Syllabus

Degree in Audiovisual Communication and Multimedia