

1st year

Introduction to Graphic Design
3157G04075 / B - 9 CR

Audiovisual Project I
3157G04068 / B - 3 CR

Theory and analysis of the image
3157G04054 / B - 10 CR

Audiovisual and Sound Technology
3157G04062 / B - 4 CR

Photography
3157G04069 / OB - 4 CR

Editing Theory and Technique
3157G04061 / OB - 5 CR

Cinematographic Language
3157G04057 / B - 9 CR

Introduction to Multimedia
3157G04065 / B - 3 CR

Aesthetics and Theory of Art
3157G04053 / B - 4 CR

Digital Sound Design and Creation
3157G04064 / B - 5 CR

Camera Operation and Lighting
3157G04063 / B - 4 CR

2nd year

Culture and thought
3157G04055 / B - 8 CR

Creative methodologies and techniques
3157G04077 / B - 9 CR

Audiovisual and Multimedia Production
3157G04079 / B - 6 CR

Contemporary Expressions
3157G04060 / B - 3 CR

Creative project
3157G04070 / B - 6 CR

3D I
3157G04067 / OB - 6 CR

Multimedia technology
3157G04066 / OB - 9 CR

Sociology and communication theory
3157G04056 / OB - 4 CR

Graphic Design Projects
3157G04076 / OB - 9 CR

3rd year

Business Creation
3157G04081 / OB - 6 CR

Narrative Structures and Devices
3157G04058 / OB - 6 CR

Marketing
3157G04080 / OB - 6 CR

Elective*
OP - 24 CR

Transmedia Project Management
3157G04071 / OB - 98 CR

Video graphic Script
3157G04059 / OB - 5 CR

Ideas generation workshop
3157G04078 / OB - 6 CR

4th year

Internship Program
3157G04044 / OB - 10 CR

Transmedia Project: Tools
3157G04073 / OB - 10 CR

Transmedia Project: Expression
3157G04074 / OB - 5 CR

Transmedia Project: Idea
3157G04072 / OB - 5 CR

Final Project
3157G04098 / OB - 12 CR

Academic Recognition
OB - 6 CR

Elective*
OP - 12 CR

Electives

3D II
3157G04083 / OP - 6 CR

Actors direction
3157G04096 / OP - 6 CR

Art direction
3157G04102 / OP - 6 CR

Audiovisual Design
3157G04086 / OP - 6 CR

Audiovisual Direction
3157G04084 / OP - 6 CR

Audiovisual Project II
3157G04094 / OP - 6 CR

Complementary Seminars
3157G04095 / OP - 6 CR

Creative technologies
3157G04103 / OP - 6 CR

Illustration
3157G04100 / OP - 6 CR

Immersive reality
3157G04092 / OP - 6 CR

Interaction Design
3157G04085 / OP - 6 CR

Multimedia Technologies II
3157G04082 / OP - 6 CR

Writing and Development Script
3157G04088 / OP - 6 CR

Sound Design
3157G04091 / OP - 6 CR

Photography direction
3157G04101 / OP - 6 CR

Video editing
3157G04093 / OP - 6 CR

3D III
3157G04087 / OP - 6 CR

Creative Photography
3157G04089 / OP - 6 CR

Methodology of the Graphic Project
3157G04090 / OP - 6 CR

Basic Compulsory Elective

B Basic OB Compulsory OP Elective

Syllabus

BA Audiovisual Communication and Multimedia (100% English)